

Peter Donkers
Executive Director
Investment Agriculture Foundation of BC

In December 2006, the Investment Agriculture Foundation welcomed Peter Donkers as its new Executive Director.

Peter comes to the Foundation from Campus Canada where he served as Executive Director and Chief Operating Officer. Prior to joining Campus Canada, Peter was a senior manager in the BC Ministry of Education and worked for the Open Learning Agency.



Peter has always had an interest in agricultural issues. He comes from a farming family in Ontario, and has many family members still involved in the agriculture industry.

With a background in developing and nurturing partnerships between private and public sector, Peter brings a set of skills that he feels will contribute to the organization's growth.

His big goal for the year is "to implement a model of service quality so that our clients feel positive about working in partnership with us."

He wants the Foundation to be seen as a partner in support of a viable agri-foods community. "We're guided by the need of industry. The Foundation's interests are industry's interests."

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