



**BC Food Processors
Association**

A Message from the Co-Chairs of the BC Food Processors Association

The BC Food Processors Association is pleased to serve as the steward of the Food & Beverage Processing Initiative. Our mandate is to help the industry enhance its competitive capabilities and strengthen the processing sector. Leading the Initiative is an essential part of that mandate.

In developing the Food & Beverage Processing Initiative, we spent more than two years consulting with industry members to formulate an Industry Strategy that not only outlines priorities and action items for the next five years, but also unlocks \$1.5 million in Agri-Food Futures Funds to support strategic food processing projects.

Many people have worked extremely hard to get us to this point and to make funds available so our industry can develop, prosper and grow. We urge you to take advantage of this opportunity, and to help drive the Initiative by developing and/or participating in projects and events designed to benefit both the industry *and* your own businesses.

The Council was formed to give voice to BC processors and unify what has until now been a diverse, essentially unorganized industry. We are confident that the Food & Beverage Processing Initiative will help us get there. It provides us with a unique opportunity to take action on strategic initiatives in accordance with the priorities and mandate our industry has identified.

As processors, we all have a vested interest in a stronger, more competitive processing industry, and we urge you to get involved!

Pieter Vanderpol, (Chair, Inovatech BioProducts), Co-Chair

Gay Hahn, (CEO, Avalon Dairy Ltd.), Co-Chair