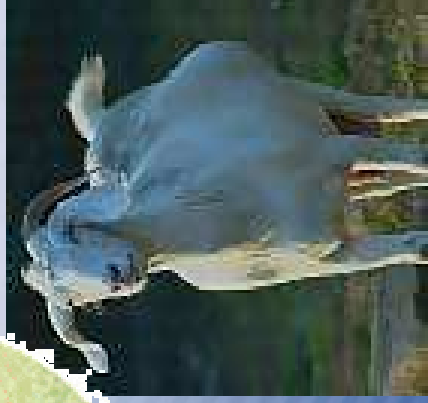
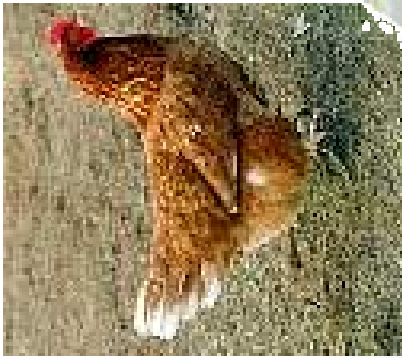


Meat Industry Enhancement Strategy



September 23, 2006

Richmond
Don Davidson
MIES Project Manager



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BC Food Processors Association

The BC Food Processors Association

- A not-for-profit organization
- Represents all segments of the food, beverage and nutraceutical processing industry
- Coordinates common industry activities and resources under one umbrella



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What is MIES?

- An industry initiative
- Led by the **BC Food Processors Association**
- Supported by the Provincial Government
- Primary goal - Enhance BC's licensed meat processing capacity



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What are we trying to do?

- To encourage development of sufficient provincially licensed slaughter capacity in BC
- Increase livestock slaughter capacity
- Build a basis for future expansion



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Who are we?

- Don Davidson - MIES Project Manager
- Denise DeLeebeck - Associate Project Manager
- Julie Labelle - MIES Communications Coordinator
- Kathleen Gibson - Help Desk Coordinator
- Murray Coates - Help Desk Field Staff, Kamloops/
Technical Assistance
- Maria Castro - Help Desk Field Staff, Vancouver Island/
Gulf Islands/Sunshine Coast
- Abra Brynne - Help Desk Field Staff,
Okanagan/Kootenays
- Gerry Dragomir, MTAP Coordinator



Who are we?

Resources:

- Paul Bailey – MOH
- Larry Copeland – CDC
- Bob Jackson – CFIA
- Brian Cosens - CFIA
- Steve Buchanan - MAL



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What have we been doing?

- Information and Resources
 - Selling and buying BC meat
 - A guide to BC's Meat Inspection Regulatory System
 - Planning Tools for Red Meat and Poultry Processing facilities (2 versions)
 - Parameters for Mobile meat Processing sites.
 - Producing Livestock for Meat in British Columbia: Regulations and Resources
 - Links to industry and government resources
- Projects – HACCP facilitation



What have we been doing?

- Province-wide workshops
 - Regulatory awareness
 - Concept to Commerce
 - Value Chain Forum
- Communications strategy
- Presence on Livestock Waste Tissue Initiative Committee
- Policy work: waste disposal, mobile abattoirs, enforcement, licensing



What are we doing?

Communications

- Inform stakeholders of opportunities and obligations under the new MIR
- Maintain website and newsletter
- Develop and disseminate resource materials
- Hold meetings / workshops for stakeholders
- Act as primary government-industry intermediary



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What are we doing?

Help Desk

- Assist new and unlicensed facilities to obtain licensing under the MIR
- Assist in development of mobile prototypes
- Assist with access to funding
- Walk operators through Assessment & Licensing Protocol
- Problem solve as required
- Record and share information



What are we doing?

- **Meat Transition Assistance Plan (MTAP)**
 - Working with IAFBC and the Government of BC, BCFPA is administering a \$4 million fund to assist with construction and equipment costs associated with upgrading or building slaughter facilities to the new provincial Meat Inspection Regulation Standard



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MTAP Individual Plants

- Total for province: \$3 million
- Funding retroactive to 23 July 2004
- Application deadline: **30 Sep 2006**
- Eligibility: slaughter plant operators upgrading or building to provincial licence standards
- 50-50 cost-shared dollars to max \$50,000 / plant
- Reimbursement payable after receipt of licence
- First come first served / 40% allocated to poorly served areas



MTAP Community Solutions

- Total for province: \$1 million +
- Application deadline: 30 Sep 2007
- Letters of Intent accepted before 30 Sep 2006
- Eligibility: community group including Plant operator, local govt or other stakeholders
- 50-50 cost-shared dollars to max \$100,000 / community
- All stakeholders in significant geographic region
- Priority to poorly served areas



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How to get started

- Details of program and applications coming to the BCFPA web site (<http://www.bcfpa.ca/mtap.html>)
- Contact MIES via Julie Labelle, to discuss your concept. Toll free: 1-877-356-1660
- Arrange a meeting of local stakeholders
- Work with the help of the MIES Team to put together a proposal



For more information

- Check out our Web page:
www.bcfpa.ca/mies.html
- Julie Labelle, MIES Communications
Coordinator
Phone: 1-877-356-1660
Email: Julie.Labelle@bcfpa.ca



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