

**BC Poultry Industry
Biosecurity/Emergency Response Strategic Plan
Work Plan #3
July 1, 2007 – June 30, 2008**

1. INTRODUCTION

To continue implementing the Poultry Industry Biosecurity/Emergency Response Strategic Plan, Work Plan #3 describes projects still in progress that will be completed during the period July 1, 2007 to June 30, 2008. The Biosecurity Delivery project started on April 16, 2007 and is expected to be completed by April 30, 2008. Most of the other projects will be completed by December 31, 2007. During Work Plan #3, the IAMC expects to receive a few additional applications for funding and also expects there will be a need to reassign funding.

2. WORK PLAN PRIORITIES

Goal 1
The British Columbia poultry industry has a mandatory and auditable Biosecurity Program in place to enhance protection against an infectious disease outbreak, by April 30, 2008.

Strategy 1.1 Deliver the mandatory and auditable biosecurity program at all levels of the regulated BC poultry industry. The program will include awareness, education, implementation, audit, compliance and reporting mechanisms and tools.

The Initiative currently has three projects to address this goal:

- AIF001 – Program development has been completed, a producer update has been circulated during the month of June 2007 and all program materials have been printed.
- AIFP002 - Delivery of the pilot program started mid-April 2007, with Planning Advisors starting to visit farms to help producers complete their biosecurity plans. Administrative processes are being developed to support the delivery of the program.
- AIF005 – Audit and compliance checklists and guide have been completed and materials are available for Board/Commission inspection staff to use when producers are ready for audits. Completion and approval of biosecurity plans and final audits will continue until March 31, 2008. Consultations with Allied Trades to ensure their participation, is ongoing under this project.

Currently there are no specific work plan items for the specialty bird sector, however the IAMC recognizes the importance of addressing the needs of this sector.

Projects currently underway are identified in the table below.

Action Item	Committed	Disbursed as of March 31, 2007	Anticipated Expenditures	Anticipated Completion Date
1.1.1 Biosecurity Program				
AIF001 – BC Poultry Biosecurity Program (Development)	270,000	160,000		June 30, 2007
AIFP002 - On Farm Biosecurity Pilot (Delivery)	1,619,500		1,619,500	January 31, 2008
AIF005 - Audit and Compliance	75,000	56,250	18,750	December 31, 2007
TOTAL	\$1,964,500	\$216,250	1,638,250	

Goal 2
The British Columbia poultry industry has an emergency response management plan in place to handle an infectious disease outbreak, by December 31, 2007.

Strategy 2.1 Develop and implement a sustainable emergency response plan including necessary protocols and infrastructures for industry to respond to an infectious disease outbreak.

The Initiative currently has two projects to address this goal.

- AIP004 – A draft Emergency Response Plan (ERP) has been developed and procedures in the plan were used to respond to an ILT disease issue. Industry Emergency Response Team (ERT) members are being identified and will be trained in the fall of 2007. The ERT will then participate in a Tabletop Emergency exercise to test the utility of the ERP and a final ERP will then be presented to the IAMC.
- AIF011 – The Premise ID project developed a database to ensure that all regulated BC Poultry premise information is available in one location. The system can quickly produce lists of producers in specific areas. This information is passed along to the Boards and Commissions to add information about the status of production in the barns. The database also links to the Ministry of Agriculture and Lands GIS system, so that in an emergency situation, maps can quickly be produced to identify farms and zones if a

disease is reported. This system was tested during recent flood activities and worked very well. A few anomalies were identified and can now be “fixed”. Ongoing work includes installation of Premise ID numbers on all poultry barns in the Province.

Projects currently underway are identified in the table below.

Action Item	Committed	Disbursed as of March 31, 2007	Anticipated Expenditures	Anticipated Completion Date
2.1.1 Emergency Plan				
AIP004 –Emergency Response Plan	90,000	63,000	27,000	December 31, 2007
AIF011 - Premise ID Recommended addition	175,000+ 28,050	131,250	71,800	December 31, 2007
TOTAL	\$293,050.00	\$194,125	\$98,800	

Strategy 2.2 Establish a surveillance program that ensures early detection of an infectious disease outbreak.

Action Item 2.2.1 Develop and implement an enhanced surveillance program for the poultry industry that is integrated with other components of the BC Poultry Industry Biosecurity/Emergency Response Strategic Plan, such as the Emergency Response Plan and Risk Management.

While there are no current projects related to surveillance, this item may be addressed in conjunction with the risk analysis and compensation goals. This is dependent upon the findings of the Risk Analysis Study which was recently completed, any additional investigation as a result of the findings, and government and industry response. An allocation of \$200,000 has been set aside for any projects related to this action item.

Budget:

Action Item	Projects
2.2.1 Surveillance Program	\$200,000
TOTAL	\$200,000

Goal 3

An effective and comprehensive risk management program is in place to provide fair compensation to producers in the event of an infectious disease outbreak, by 2008.

Strategy 3.1 Establish a risk management program to address the gap between what is currently compensated under the Health of Animal Act and other available risk management products and the needs of the BC Poultry Industry.

Action Item 3.1.1 Provide necessary resources to conduct a risk analysis for the poultry sector that includes risk management tools and options that will mitigate the risk related to infectious disease outbreak.

Action Item 3.1.2 Support industry & government stakeholders in the development and implementation of risk management and compensation options and tools for the poultry industry.

A significant project is completing in the next month for this goal. However, it is anticipated more work will need to be done to follow up on the Risk Analysis Study. The Risk Analysis Study which was completed under AIP001, identified risks which predispose the poultry industry to infectious disease outbreaks. The study also provided recommendations to mitigate those risks and maintain expansion of domestic and international markets for poultry products produced in BC. This study will be finalized once the report has been presented to the Poultry Working Group and can be used by government and industry to move forward.

As noted in the table below, there will potentially be a new project under Action Item 3.1.2 to move this project to the next stage. Funding could potentially come from the \$200,000 that is earmarked for surveillance under Strategy 2.2.

Action Item	Committed	Disbursed as of March 31, 2007	Anticipated Expenditures	Anticipated Completion Date
3.1.1 Risk Analysis Project				
AIP001 –Risk Analysis of the BC Poultry Industry	125,000	42,147	82,853	July 31, 2007
3.1.2 Potential new project				
TOTAL	125,000	\$42,147	82,853	

Note: Funding for 3.1.2 may be linked to funding for Strategy 2.2 (Surveillance)

3. Administration

The Investment Agriculture Foundation of British Columbia (IAF) provides the administrative resources to support this initiative, as outlined in the administration plan. The cost to administer the fund and projects for this initiative has been estimated at 12% of the total funds and covers the following functions: committee support, project management, communications support, initiative reporting and financial management of the initiative.

a) Administration

A coordinator supports the strategy, liaises with stakeholders, coordinates projects/initiatives and directs and manages the day to day activities of the initiative. The coordinator reports to the Chair and IAF Contract Manager.

b) Poultry Industry Management Advisory Committee (IAMC)

Members of the IAMC who are not being reimbursed for travel costs and per diems from the organization they represent will be compensated through this initiative, as indicated in the administration plan.

c) Financial Management

IAF is responsible for the financial management of the funds, and includes providing overall services for all administration and financial management. The allocation for this item to June 30, 2008 is \$208,000.

Action Item	Committed	Disbursed as of March 31, 2007	Anticipated Expenditures April 1, 2007 – June 30, 2008	Anticipated Completion Date
PACC contract services	130,700	61,412	69,288	June 30, 2008
IAMC committee	37,204	13,816	23,388	June 30, 2008
IAF Admin	40,096	18,680	21,416	June 30, 2008
TOTAL	\$208,000	\$93,908	\$114,092	

4. Communication

Industry and public communication activities planned for the period July 1, 2007 to June 30, 2008, are described in a communication plan. As outlined in the BC Poultry Industry Biosecurity/Emergency Response Strategic Plan, Section 8, the purpose of the Communication Plan is to:

1. Raise awareness and understanding of the strategic plan and annual work plans among poultry producers, provincial and national marketing agencies, local, provincial, and federal governments, allied trades, the general public and others who have a stake in achieving the goals of the strategic plan.
2. Promote participation in the strategic initiatives outlined in the plan.

3. Report on the IAMC progress towards fulfillment of the plan, including achievements in individual initiatives.
4. Celebrate successes and promote a 'culture' of growth, safety and optimism among British Columbia producers, processors and the general public.

The Communication Plan will apply through the life of the BC Poultry Industry Biosecurity/Emergency Response Strategic Plan. Primary responsibility for its execution will rest with the IAMC. Day to day communication activities associated with projects will be carried out by project managers in consultation with the PACC, IAF and funding partners.

Budget:

Item	Amount Budgeted
Develop Public Communication Plan	6,000
Complete Program Evaluation	35,000
Develop Speaking Notes for Poultry Spokespersons	5,000
TOTAL	\$46,000

5. BUDGET July 1, 2007 – June 30, 2008

Differences in budget and anticipated expenditures include the disbursements between April 1, 2007 and June 30, 2007.

Project/Item	Provincial Funding	Federal Funding
1.1.1 Biosecurity Program		
Delivery Administration (Prov)	228,000	
Delivery Administration (Fed)		41,500
Audit and Compliance		18,750
Funding Assistance (Prov)	600,000	
Funding Assistance (Fed)		750,000
2.1.1 Emergency Response Plan	27,000	
2.1.2 Premise Identification		71,800
2.2.1 Surveillance Program	200,000	
3.1.1 Risk Analysis Project	6,000	
3.1.2 Projects Related to Risk Assessment Option Review, Development and Implementation		
Administration	70,000	25,000
Communication		46,000
Uncommitted - general		68,369
To be de-committed from AIF001		110,000
TOTALS	1,131,000	1,131,419

*To be adjusted to reflect money expended on BC Biosecurity program development up to June 30, 2007.