

BC Poultry Premise Identification Initiative
#101 32450 Simon Ave
Abbotsford, BC
V2T 4J2

April 1st, 2007

Dear Poultry Producer,

RE: Installation of Premise Identification Signage on BC Poultry Farms

In light of past Avian Influenza (AI) events in the Fraser Valley and its effects around the world emergency preparedness has become a key initiative for our industry.

An industry-led initiative is currently underway to identify all licensed poultry production premises and sub-premises (barns & floors) in BC and to have up-to-date contact information for these premises and the people who own or manage them. This information (based on past experience) is critical for emergency response in minimizing the impacts of a federally or provincially reportable disease. This initiative is part of the BC Poultry Association's Emergency Response Strategy and the objectives include:

- To have a secure central database that contains accurate premise and barn identification as well as contact information for all commercial poultry premises in BC.
- To ensure the process and database is concurrent with national initiatives.
- To assign a national alpha-numeric premise ID to all regulated poultry premises and barns.
- To physically identify the premises and barns with highly visible signage displaying the national premise identification number.
- To create a system and process for poultry producers outside of the Board registered sector to register their poultry premise within this database.

We have mapped all poultry premises and sub-premises using orthophotos (aerial pictures) and cadastral (legal lot) information in the Province of British Columbia. These premises are registered in a national database and have been assigned a unique National Premise Identification number. This National Premise Identification sign must be mounted at the barn driveway, so it can be viewed clearly from the street. Some farms may need a sign post installed to attach the Premise Identification sign to. Sub-premise Identification numbering will consist of the National Premise Identification number as the prefix followed by a two digit number (See Figure 1) for the first production floor, and just the two digit number for remaining production floors.

All of the information regarding the locations of the premises and the sub-premises will be housed in a secure central database coupled with the contact information. This information will be maintained by the board representatives as listed below and will remain confidential.

The installation of signs will start immediately. A Board representative will advise you of the expected date and time for your sign installation. The contractor that will be installing the signs is trained both in sign installation and biosecurity. This contractor will call when he is heading to your farm if you wish to meet him there. It is very important that signs are installed

consistently across our industry which is why the installation will be done by one or two trained individuals.

If you have further questions regarding the implementation of this project, please feel free to call one of the BC Poultry Premise Identification committee members:

- Kathy Erickson and Katie Lowe, BC Chicken Marketing Board (604) 859-2868
- Mike Gillanders and Kim Bath, BC Egg Marketing Board (604) 556-3348
- Angela McKee, BC Broiler Hatching Egg Commission (604) 854-4487 and
- Susan Mallory, BC Turkey Marketing Board (604) 534-5644



Figure 1 Sign for a single barn. 6” x 18” 12 gauge aluminum with diamond grade reflective material



Figure 2 Barn with sub-premise sign to the right of the main entry door

If you have any questions regarding this project in general, or any other projects that the BC Poultry Association is currently working on, please contact the Chair of the BCPA Emergency Response Committee, Ray Nickel at (604) 302-4986.

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Thank you for your cooperation,

Katie Lowe, Project Manager
BC Poultry Premise Identification Initiative