



Acknowledging Funding in Advertising

Public acknowledgment is a condition when receiving funding from IAF. Acknowledgement can be a verbal statement, a written statement or visually represented by logos. Please see the Guidelines for Acknowledging Funding that were provided to you upon project approval or contact your Program Manager.

These tips are designed to provide additional guidance for acknowledging funding if your project includes advertising.

Print Advertising:

Include logos with “funding provided by” statement.

TV Advertising:

Include logos with “funding provided by” statement or include verbal statement.

Radio Advertising:

Include verbal statement.

Online Advertising:

Include logos with “funding provided by” statement or list contributing organizations.

Other Advertising Materials:

Call us to discuss before starting.

Additional Information:

For questions, contact your Program Manager or:

Investment Agriculture Foundation

Communications Team

Tel: (250) 356-1672

Email: info@iafbc.ca