



Acknowledging Funding at Events

Public acknowledgment is a condition when receiving funding from IAF. Acknowledgement can be a verbal statement, a written statement or visually represented by logos. Please see the Guidelines for Acknowledging Funding that were provided to you upon project approval or contact your Program Manager.

These tips are designed to provide additional guidance for acknowledging funding at a variety of events.

Project-related Events:

When conferences, workshops, seminars, events or speaker presentations are funded by the Investment Agriculture Foundation (as a stand-alone project or part of a broader project), provide recognition:

- in event advertising
- in media activities to publicize the event
- in event-related publications, such as programs and proceedings
- on signage displayed at the event or on a slide as part of a powerpoint shown at the event
- verbally when introducing speakers or workshops which are funded by IAF

Presentation of Project Results at an event that is not project related:

When you are presenting project results as part of a broader conference or event, provide recognition:

- when publicizing the presentation in industry newsletters or emails
- on signage displayed at the presentation or on a slide as part of a powerpoint shown at the presentation
- in presentation materials and handouts
- verbally in your presentation

Additional Information:

For questions, contact your Program Manager or:

Investment Agriculture Foundation
Communications Team
Tel: (250) 356-1672
Email: info@iafbc.ca