



Acknowledging Funding in Media Relations

Public acknowledgment is a condition when receiving funding from IAF. Acknowledgement can be a verbal statement, a written statement or visually represented by logos. Please see the Guidelines for Acknowledging Funding that were provided to you upon project approval or contact your Program Manager.

These tips are designed to provide additional guidance for acknowledging funding in a variety of project-related media relations activities.

News Releases:

Include written statement.

Press Conferences / Media Events:

Work in verbal statement.

Interviews:

Work in verbal statement.

Public Service Announcements:

Include verbal statement.

Other Media Activities:

Call us to discuss during the planning process.

Additional Information:

For questions, contact your Program Manager or:

Investment Agriculture Foundation
Communications Team
Tel: (250) 356-1672
Email: info@iafbc.ca