



## Project Communications & Funding Acknowledgements: Some Things to Consider

Congratulations on your project. We wish you much success and look forward to working with you!

Your project will be funded by the Investment Agriculture Foundation (IAF) through one of the many programs we deliver on behalf of the federal and provincial governments. Properly acknowledging this funding on all materials created as part of your project (and in any communications about your project) is a condition of receiving funding from IAF. You must clearly acknowledge Agriculture and Agri-Food Canada's and/or the BC Ministry of Agriculture's role as the source of funding provided by the Investment Agriculture Foundation for your project. Failure to do so may result in a forfeiture of IAF's contribution to your project. This will be detailed in the Terms and Conditions of the IAF Legal Agreement and the funding guidelines which specifically apply to your project and which will be sent to you in the near future.

In the meantime, here are two things we urge you to consider:

- Making an announcement of the IAF funding for this project before the legal agreement is signed should be done with caution. What if your project doesn't proceed to contract? What if IAF's funding partners wish to make the funding announcement themselves? Please talk to us **before** announcing the start of your project or the funding you will receive from IAF.
- Also, please talk to us **before** producing project materials or undertaking communications about your project. We can provide you with the correct logos and written acknowledgement and disclaimer statements to include. We will also want to see the final drafts before your materials are printed or distributed.

You may check with your Program Manager or one of IAF's Communication Team to determine which acknowledgements are required for your specific project. We will be pleased to provide you with guidance on written acknowledgement statements and logos, disclaimers and reviews of draft materials.

We encourage you to share this information with everyone involved in the delivery of your project, to avoid any problems down the road.

Communications Team

Sandra Tretick  
Sarah Rostami

(250) 356-1672  
(250) 356-1772

stretick@iafbc.ca  
srostami@iafbc.ca

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