

Public acknowledgment is a condition when receiving funding from IAF. Acknowledgement can be a verbal or written statement, or can be visually represented by logos. Please see the Guidelines for Acknowledging Funding that were provided to you upon project approval or contact your Program Manager.

These tips are designed to provide additional guidance for acknowledging funding in a variety of project-related publication formats (print, digital and other). These tips are just a guide and can be modified to suit the particular circumstances of each project-related publication. Please talk to us early in the planning process to discuss your options.

Books:

Include appropriate logos with “funding provided by” statement on an inside cover. Include written statement inside following Table of Contents in an Acknowledgments section.

Brochures:

Include appropriate logos with “funding provided by” statement on back cover. Include written statement if space permits.

CDs, DVDs:

Include appropriate logos with “funding provided by” statement on back jacket (at bottom) or inside jacket. Include written statement on inside if space permits. Include appropriate logos with “funding provided by” statement or list contributing organizations at the front end or back end of DVD presentations.

Displays, Exhibits, Poster Boards, Signage:

Include appropriate logos with “funding provided by” statement in a prominent location.

Journal Articles, Newsletter Articles:

Include written statement in articles submitted for publication.

Maps:

Include appropriate logos with “funding provided by” statement in legend box or in lower margin of map.

One or Two-page Handouts:

Include appropriate logos with “funding provided by” statement at bottom of front or back page.

Posters:

Include appropriate logos with “funding provided by” statement at bottom of poster.

Programs, Proceedings:

Include logos and written statement. If the entire event is a project activity, follow guidance under “Reports” below. If only a portion of the event is being funded (i.e. guest speaker), include acknowledgment where the activity is listed in the program or proceedings. Call us early in the planning process to discuss your options.

Reports, Studies, Plans, Research Results, Manuals, Handbooks:

Include appropriate logos with “funding provided by” statement on the front cover (at bottom), back cover or inside on one of the first two pages. Include written statement inside following Table of Contents in an Acknowledgments section.

Slide Shows, Powerpoint Shows:

Include an acknowledgment slide including appropriate logos with “funding provided by” statement or list contributing organizations.

Web:

Include written statement or appropriate logos with “funding provided by” statement on project-related web page.

Other Publications:

Call us early in the planning process to discuss your options.

Additional Information:

For questions, contact your Program Manager or:

Investment Agriculture Foundation

Communications Team

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