



## Acknowledging Funding on Signage

Public acknowledgment is a condition when receiving funding from IAF. Acknowledgement can be a verbal statement, a written statement or visually represented by logos. Please see the Guidelines for Acknowledging Funding that were provided to you upon project approval or contact your Program Manager.

These tips are designed to provide additional guidance for acknowledging funding if your project includes signage. Signage should be present at demonstration sites, field/variety trials and events.

### Signage at Demonstration Sites and Field/Variety Trials:

Include logos with “funding provided by” statement.

### Signage at Events:

Include logos with “funding provided by” statement on signage displayed at an event or on a slide as part of a Powerpoint shown at an event.

### Other Signage:

Please contact us to discuss options before signage is produced.

### Additional Information:

For questions, contact your Program Manager or:

Investment Agriculture Foundation  
Communications Team  
Tel: (250) 356-1672  
Email: [info@iafbc.ca](mailto:info@iafbc.ca)



Signage on Blueberry Mulch project demonstration site at UBC Farm, Vancouver, BC. The project team includes the organizations listed at the top of the sign. The funders are listed at the bottom.