



IMMEDIATE RELEASE

### **New Directors Join Investment Agriculture Foundation**

**May 18, 2006 – Victoria, B.C.** The Investment Agriculture Foundation of B.C. welcomes three new appointments to its board of directors. Bar Hayre, Derek Janzen, and Stuart Wilson were appointed following the April 24, 2006 annual general meeting.

“All three directors bring broad experience and new perspectives to the Board,” said Walter Goerzen, departing Foundation chair. “We look forward to their contributions to the Foundation including the important communication linkage they provide to the sectors they represent.”

Bar Hayre is one of three horticulture representatives on the board. He represents the berry, field vegetable and mushroom sectors. Hayre chairs the B.C. Raspberry Industry Development Council and is a board member of the B.C. Raspberry Growers Association. He became involved in the industry through his family’s berry farm and later through Fraser Valley Packers, Ltd., a berry processing plant. He also serves as an account manager with Farm Credit Canada in Surrey.

Derek Janzen represents the poultry sector. He owns and operates a poultry farm in Aldergrove and a trucking company that transports chickens from farms in the Fraser Valley to processing facilities in Vancouver. Janzen is chair of the B.C. Egg Producers Association, a member of the B.C. Poultry Association and a board member of Fresh Start Foods. He has also contributed to the Foundation’s program through the Livestock Waste Tissue and Poultry Biosecurity initiatives.

Stuart Wilson, who represents the post farm gate sector, has served as regional director with the Canadian Food Inspection Agency. He has represented Canadian agriculture on missions to France, the Netherlands and the United Kingdom and served on the executives of Canada/US organizations aimed at resolving regulatory issues surrounding the movement of agriculture commodities to and from B.C. In this position, Wilson served the Foundation as an ex-officio member of the Food Quality and Safety Initiative.

“I’d like to thank Walter Goerzen, retiring chair of the Foundation, and departing directors Rhonda Driediger and Walter Siemens for their service,” said Ray Nickel, chair of the industry members’ group that makes appointments to the IAF board. “Past

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and current directors have shown exemplary commitment and dedication to the industry.”

Foundation directors re-appointed for a further term are Bert Miles, representing the post farm gate sector; Jens Larsen, representing the cattle sector; and Garnet Berge, representing the grains, oil seeds and forage sector. Directors are appointed for two-year terms.

The Investment Agriculture Foundation is a non-profit organization responsible for the distribution of federal and provincial funds toward innovative projects benefiting the agri-food industry in B.C.

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## Investment Agriculture Foundation's Board of Directors

**May 18, 2006 – Victoria, B.C.** The Investment Agriculture Foundation's board consists of 13 industry-appointed directors responsible for administering the various programs entrusted to the Foundation.

Two ex-officio, non-voting directors represent Agriculture and Agri-Food Canada and the Ministry of Agriculture and Lands.

Currently serving the board are:

- Tony DiMaria – Horticulture, tree fruits
- Bar Hayre – Horticulture, berries, field vegetables and mushrooms
- William Cheuk – Horticulture, greenhouse, floriculture, and nursery
- Garnet Berge – Grains, oilseeds and forage
- Jens Larsen – Cattle
- Cornelius Hertgers – Dairy
- Derek Janzen – Poultry
- Gary Sandberg – Other livestock
- Gerry McClintock – Community agriculture
- Deborah Henderson – Farm supply
- Bert Miles – Post farm gate
- Stuart Wilson – Post farm gate
- Bob McCoubrey – Emerging sectors

Ex officio directors:

- John Berry – Agriculture and Agri-Food Canada
- Harvey Sasaki – BC Ministry of Agriculture and Lands

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