



FOR IMMEDIATE RELEASE

Investment Agriculture Foundation Seeks Nominations for First Innovation Award

September 4, 2007 – Victoria B.C. The Investment Agriculture Foundation of B.C. (IAF) is now seeking nominations for a new award, the IAF Award of Excellence for Innovation in Agriculture and Agri-Food.

The award will celebrate innovative ideas, projects or programs that deliver economic, environmental or social benefits to the B.C. industry.

“The Investment Agriculture Foundation’s business is to support innovative agriculture and agri-food projects and developments that promote a sustainable and globally competitive industry,” said Bert Miles, IAF chair. “This award gives us an opportunity to celebrate innovation and recognize the innovators who are making it happen.”

The closing date for nominations is November 30, 2007. Judges drawn from across British Columbia's agriculture and agri-food sector will consider each nomination for:

- originality
- economic, environmental or social benefit to B.C.
- benefits to the industry
- potential for commercial success.

The award will be open to individuals resident in B.C. and Canadian-based organizations and businesses operating in B.C. More information and nomination forms are available on the IAF’s website (www.iafbc.ca). The first recipient of the award will be announced in February 2008 at the Agri-Food Industry Gala.

The award was created earlier this year as part of the IAF’s 10-year anniversary celebrations.

The Investment Agriculture Foundation is a not-for-profit organization that manages and distributes federal and provincial funds in support of innovative projects to benefit the agriculture and food industries in British Columbia. Funding is available to help industry adapt, diversify and grow.

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