



New Program Analyst Joins Investment Agriculture Foundation

Victoria, B.C. – September 9, 2008 The Investment Agriculture Foundation of B.C. (IAF) is pleased to announce the appointment of Christopher Reed to the position of program analyst.

Reed holds a Masters of Science in biology from the University of Victoria. His professional background includes work as a researcher and analyst in both the public and private sectors. Reed was most recently employed by the Canadian Food Inspection Agency as a virology technician, where he was involved in the development of antibodies for various tree fruit management challenges.

As program analyst, Reed will be responsible for ensuring that IAF meets the administrative and accountability requirements of our funding partners, while understanding the interests of clients. Reed will also analyze the impact on industry of IAF's services and standards, ensuring high quality program delivery that meets the needs of a changing industry.

"We are pleased that we were able to bring someone with Chris's knowledge and experience into the program analyst position," says IAF executive director Peter Donkers. "His background in agri-food research will add significant value to the Foundation."

Reed assumed his role on August 18, taking over from previous program analyst Alana Wilson, who is leaving IAF to pursue a Masters in Local Economic Development at the London School of Economics. Reed can be reached at 250-356-1665 or Christopher.Reed@gov.bc.ca.

The Investment Agriculture Foundation of B.C. is a not-for-profit organization that manages and distributes federal and provincial funds in support of innovative projects to benefit B.C.'s agriculture and agri-food industries. To learn more about IAF and the funding programs it administers, visit www.iafbc.ca.

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