



FOR IMMEDIATE RELEASE

Investment Agriculture Foundation Seeks Nominations for Innovation Award

September 3, 2009 – Victoria, B.C. The Investment Agriculture Foundation of B.C. (IAF) is now accepting nominations for the 2010 Award of Excellence for Innovation in Agriculture and Agri-Food. This award celebrates innovative ideas, products, projects or programs generated by the agriculture, agri-food and bioproducts sector that deliver economic, environmental or social benefits to British Columbia.

“The Investment Agriculture Foundation is excited to support and celebrate innovation,” says Stuart Wilson, IAF chair. “It’s the innovators who help keep British Columbia’s agriculture and agri-food industry competitive and sustainable. We all benefit from their new ideas and products.”

Previous recipients have included the Nutri-Loc Corporation of Delta (2009) and Moose Meadows Farms of Quesnel (2008). Nutri-Loc was honoured for its clean energy solution that turns culled fruits and vegetables into healthy food products. Moose Meadows Farms and the Quesnel Community Economic Development Corporation received the award for a production manual that is helping to establish a birch syrup industry in B.C.

The award is open to B.C.-based associations and non-profit organizations, as well as Canadian-based corporations and for-profit companies doing business in B.C. B.C. residents can also be nominated. Innovations will be evaluated for their:

- Originality and uniqueness
- Degree of economic, social and/or environmental benefit to British Columbia
- Human interest potential

Nominations close **November 30, 2009**. The 2010 award winner will be announced in January 2010 at the annual Agri-Food Industry Gala in Abbotsford.

More information and nomination forms are available at www.iafbc.ca.

The Investment Agriculture Foundation is a not-for-profit organization that manages and distributes federal and provincial funds in support of innovative projects to benefit the agriculture and food industries in British Columbia.

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