



Emerging Sectors Specialist Joins Investment Agriculture Foundation

Victoria, B.C. June 8, 2010 The Investment Agriculture Foundation of B.C. (IAF) is pleased to announce the appointment of Miriam Esquitín to the position of emerging sectors specialist.

In her role at IAF, Esquitín will be responsible for identifying emerging sectors within B.C.'s agriculture and agri-food communities and will work with these sectors to determine how IAF can assist in addressing their issues and opportunities.

Originally from Mexico – where she studied social anthropology – Esquitín relocated to Canada in 2003. She has worked for the Alberta Agriculture & Food Council, La société éducative de l'Alberta, and as a researcher on a number of projects pertaining to rural development. While in Alberta, Esquitín helped deliver federal adaptation funding programs and managed a policy analysis initiative on environmental stewardship in agriculture.

According to IAF executive director Peter Donkers, Esquitín will be an integral member of the program delivery team. “With her experience in consulting with a diverse range of agri-food industry stakeholders, Miriam is well positioned to engage with British Columbia’s emerging agricultural sectors,” says Donkers.

Esquitín is based in the Lower Mainland.

IAF is an industry-led not-for-profit that strategically invests federal and provincial funds in support of innovative projects that benefit the agriculture and agri-food industry in B.C. For more information on IAF and the programs it delivers, visit www.iafbc.ca.

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Photo available upon request. For more information, media may contact:

Sandra Tretick
250-356-1672
stretick@iafbc.ca

Andrea McGavin
250-356-1772
amcgavin@iafbc.ca

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